

Year in Review

We made significant strides and strategic progress across our business in 2024, investing in innovation, growth and operational excellence. By driving key initiatives and forming impactful partnerships, we strengthened our

Mar

Leading the Digital Transformation Journey

We reaffirmed our leadership in digital transformation by investing in advanced technologies and forming strategic partnerships to enhance operational efficiency and deliver superior experiences for customers and employees.

Unveiling a Bold Five-Year Investment Plan

We announced a ﷲ 18 billion investment strategy for 2024-2028, designed to expand our capabilities, strengthen food security and maintain our position as the largest vertically integrated dairy company globally.

May

Empowering Saudi Talent through Nationalization

At our Nationalization Ceremony, we signed agreements to train and prepare Saudi youth for careers in the food and beverage sector, demonstrating our commitment to supporting local talent and fostering economic participation.

Enhancing Logistics Capabilities

We completed the ﷲ 182 million acquisition of Etmam Logistics, boosting our ability to serve customers with an expanded range of frozen products and enhancing our supply chain operations.

Jun

Supporting Culinary Entrepreneurs

Through our partnership with the Social Development Bank, we launched the "Almarai Chefs Program," empowering small business owners in Riyadh to succeed in the culinary industry.



leadership in the food and beverage industry and delivered exceptional value to stakeholders, aligning with our long term vision for sustainable success.

Aug

Recognized for Community Impact

The Ministry of Health honored us for supporting blood donation campaigns, reflecting our dedication to social responsibility and community wellbeing.

Named Fourth Most Valuable Dairy Brand Worldwide

We were ranked as the fourth most valuable dairy brand globally by Brand Finance, with a 16% increase in brand value to USD 3.9 billion, cementing our leadership in the industry.



Oct

Investing in Egypt's Food Sector

With an investment exceeding EGP 1 billion, we inaugurated two new cheese production lines at Beyti's factory, reinforcing our regional leadership and diversifying our product offerings.



Nov

Winning Best Corporate Sukuk Award

We received the Best Corporate Sukuk award at the Asset Triple A Islamic Finance Awards for our USD 750 million sukuk issuance, showcasing our financial excellence.

Partnering with Google Cloud

We partnered with Google Cloud to advance our digital transformation journey, leveraging cutting-edge technology to enhance efficiency, sustainability, and customer experiences.

Dec

Achieving Excellence in Corporate Governance

We ranked among the top companies in corporate governance on Tadawul, highlighting our unwavering commitment to transparency, accountability and robust governance practices.

Celebrating Investor Relations Success

Our Annual Report was recognized as the third-best digital annual report at the MEIRA Conference, and our team received accolades for excellence in investor relations, reflecting our dedication to outstanding communication with stakeholders.

