

Theme of the Year

Investing for Growth. Achieving Record Returns.

In 2024, Almarai turned ambition into achievement, delivering a transformative year of growth and record-breaking returns. By investing boldly and strategically, we solidified our position as the Middle East's largest food and beverage company and the largest vertically integrated dairy producer in the world, achieving ₪ 21.0 billion in revenue and ₪ 2.3 billion profit, the highest ever profit in Almarai's history.

Our ₪ 18 billion investment plan, launched in March 2024, embodies our commitment to investing for growth. This transformative strategy is already yielding remarkable outcomes, from a surge in Poultry production to the highly successful debut of Almarai ice cream. Through key acquisitions, such as Etmam Logistics, we are expanding our footprint and enhancing our portfolio



to meet rising consumer demand while maintaining the exceptional quality Almarai is known for - Quality you can trust.

With every milestone, we continue to deliver on our promise of achieving record returns - for our shareholders, stakeholders and customers. Almarai's relentless focus on innovation, sustainability

and operational excellence drives us forward, ensuring we remain a leader in the global food industry while investing in a future of limitless potential.



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