

Our Journey

Almarai's journey reflects its unwavering commitment to growth, diversification and innovation. From its beginnings as a dairy producer to becoming the Middle East's largest food and beverage company,

• 1977

Almarai was founded

Almarai was founded in Saudi Arabia by HH Prince Sultan Bin Mohammed Bin Saud Al Kabeer.

• 2000

Entry into Juice category

Almarai made its debut in the Juice category, marking a significant expansion of its product portfolio.



• 2005

Public company

Almarai transitioned from private ownership to being publicly listed on the Saudi Stock Exchange (Tadawul).

• 2019

Joint venture with Fondomonte Romania

Almarai established a joint venture with Fondomonte Romania.

Acquisition of Premier Foods

Almarai acquired Premier Foods from Alamara Foods for USD 28 million, adding value to its food service channel.

Majority control of Pure Breed

Almarai acquired an additional 37.6% stake in Pure Breed, raising its ownership to 93.5%.

• 2017

Established Almarai Pro

Almarai established Almarai Pro to serve the growing foodservice industry, catering to the HORECA sector.

• 2021

Acquisition of Bakemart in UAE and Bahrain

Almarai fully acquired Bakemart in the UAE and Bahrain with an additional share value of USD 25.4 million.

Acquisition of Binghatti factory in UAE

Almarai completed the USD 58.5 million acquisition of Binghatti Beverages Manufacturing assets in the UAE, enhancing its beverage offerings in the region.

Bulk Berth facility at Rabigh Port

Almarai secured bulk berth facility at King Abdullah Port, Rabigh, enhancing raw material imports and streamlining its supply chain.

Entry into branded local Beef category

Almarai entered the branded local beef market, utilizing its cattle supply and infrastructure. The move aimed to provide high-quality local meat to consumers.

Almarai has expanded through strategic acquisitions and partnerships, cementing its role as a leader in economic growth, food security and sustainability.

• 2007

Almarai expands portfolio with strategic acquisitions in F&B

Almarai acquired Western Bakeries Company (WB), supporting its famous brand "L'usine". Almarai also developed its bakery business through the creation of Modern Food Industries (MFI), to build manufacturing facilities for new bakery products.

• 2009

Acquisition of HADCO (Poultry)

Almarai diversified its operations into the Poultry segment by acquiring HADCO, in Saudi Arabia's largest-ever public company acquisition, and the launch of its brand "Alyoum".

Joint venture with PepsiCo for international markets

Almarai established a joint venture with PepsiCo, setting up IDJ (International Dairy and Juice) to target non-GCC dairy and juice markets.



• 2011

Established Fondomonte Arable Farm (North America)

Almarai acquired Fondomonte SA which owns and operates farms in Argentina, to secure feed for its dairy herd and poultry businesses.



• 2010

Launch of Infant Nutrition

Almarai launched International Pediatric Nutrition Company (IPNC), a 50:50 joint venture with Mead Johnson to produce high quality infant formula locally under the brand, "Almarai Enfagrow".

• 2022

Raising stake in MFI to 100% ownership

Almarai, through its subsidiary Western Bakeries, acquired a 25% stake in Modern Food Industries for USD 67 million, making it the full owner.

Entry into branded Seafood category

Almarai entered the seafood market, expanding its product offerings to diversify its portfolio and support the national food security agenda.

Poultry expansion

Almarai expanded its poultry production in Hail and Sakaka, with the aim to contribute to the development of local content and doubling its market share.

• 2023

Acquisition of additional shares for 100% ownership of IDJ

Almarai acquired PepsiCo's 48% stake in International Dairy and Juice Ltd.

Issued Trust Certificates denominated in USD

Almarai completed a USD 750 million sukuk offering with a 5.2% annual return.

Acquisition of Etmam Logistics

Almarai completed the SAR 182 million acquisition of Etmam Logistics with the aim of accelerating catering services and expanding its product range.

• 2024

Partnership with Google Cloud

Almarai launched a strategic partnership with Google Cloud to power its digital transformation journey.