

Case Study: Etmam Logistics

Transforming Warehousing and Logistics

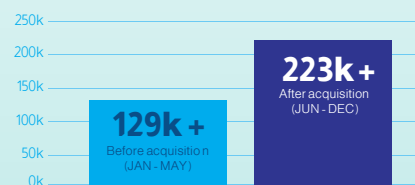
Since its acquisition by Almarai, Etmam Logistics has set a new benchmark in operational excellence, delivering significant advancements across warehousing, transport, and facilities. In alignment with Almarai's strategic vision, this transformation of Almarai's warehousing and logistics is enhancing value for shareholders, stakeholders, and employees, positioning Etmam as a vital partner in Almarai's growth journey.

Revolutionizing Warehouse Operations

Etmam's warehouses have undergone a remarkable transformation to support Almarai's expanding business needs. By transitioning to 24/7 operations, daily throughput increased by 12%, while optimized workforce utilization reduced labor per shift, achieving unprecedented efficiency. Strategic storage solutions now cater to Almarai's overflow requirements, ensuring seamless handling of chilled and frozen goods.

Renovation efforts, such as the overhaul of the Dammam warehouse, reinforced ice cream distribution capabilities across the Eastern Region, enhancing storage capacity and sustainability. Certified operator training and a robust health and safety program further underscore Etmam's commitment to operational excellence and employee wellbeing.

Throughput (Before acquisition vs After acquisition)



Advancing Transport Operations

Etmam's transport operations have delivered substantial cost savings and service improvements, directly benefiting Almarai's bottom-line. Maintenance costs were significantly reduced by utilizing Almarai's central workshop, while optimized driver schedules and fleet upgrades improved safety and compliance.

Eliminating outsourced drivers and reallocating resources led to a 25% reduction in driver headcount and enhanced service efficiency. A 34% reduction in accidents highlights Etmam's focus on safety, ensuring reliable transport resources for Almarai during critical periods.

Upgrading Facilities for Growth and Satisfaction

Etmam's facilities have undergone strategic upgrades to enhance employee satisfaction and operational performance. Renovated staff accommodations now offer safe, comfortable living conditions, boosting morale and reducing turnover.

Comprehensive infrastructure restorations have increased asset

reliability, while quality enhancements across all sites, including a GMP audit improvement to 97% at the Jeddah warehouse, reflect Etmam's dedication to excellence and strengthening Etmam's ability to support Almarai's strategic objectives and foster a culture of innovation and growth.

A Catalyst for Value Creation

Etmam Logistics' achievements since its acquisition by Almarai demonstrate the power of synergy and strategic investment. By enhancing efficiency, safety and quality across its operations, Etmam delivers measurable benefits to Almarai's shareholders, employees and partners, solidifying its role as a key driver of Almarai's continued success.



