

About Almarai

Founded in 1977, Almarai is the world's largest vertically integrated dairy company and the region's largest food and beverage manufacturing and distribution company.

Headquartered in the Kingdom of Saudi Arabia, Almarai is the largest manufacturer and distributor of Fast-Moving Consumer Goods (FMCG) in the Middle East & North Africa (MENA) region and the market leader in the categories and countries where it operates. After more than 45 years of sustainable growth, Almarai continues to provide nutritious and healthy products to consumers of all ages, with success derived from the bedrock principle of "Quality you can trust". In addition to its high-quality dairy products, Almarai has diversified its product portfolio to include

juices and beverages, bakery, poultry, infant formula, dates and seafood products under the consumer brand names: Almarai, L'usine, 7DAYS, Alyoum, Teeba, Beyti, Ice Leaf, Bashayer, Nuralac, Farm's Select, Almarai Pro, Almarai YOGO, Almarai Treats, Almarai Marvello, Almira, Seama, Bakemart, Premier Chef and Kol Youm. As of 31 December 2024, Almarai's paid up share capital amounted to ﷲ 10 billion, consisting of one billion fully paid and issued shares of ﷲ 10.00 each.

Vision



To grow our leading position as the trusted choice for food and beverages in the region, delighting consumers with quality nutrition every day.

Mission



To provide quality and nutritious food and beverages that enrich consumers' lives every day.

Values



Adaptable

Sharing

Passionate

Innovative

Respect

Excellence

